



Kentucky Counseling Association – Partnership Opportunities

KCA Conference: October 11-13, 2011
Galt House, Louisville, KY

PLATINUM LEVEL – Contributions of \$5,000 and above

- Complimentary Exhibitor Booth
 - located in premier space with *SUPER STAR* sponsor status noted
- Special listing in KCA official conference program as a premier sponsor
- Full-page advertisements in KCA official conference program
- Official conference program offering(s) of sponsor's choice
 - opportunity to explain and promote products, services, programs, etc.
- Organizational LOGO on conference tote bags
- Tote bag insert (if desired)
- Promotional sponsor signs at the conference
- Complimentary Closing Session Brunch tickets
- Closing Session Brunch – Special Sponsor Recognition
 - Seated at head table
 - Includes the opportunity to briefly address entire group
- KCA News advertisements and KCA News informational articles
- KCA eNews advertisements and KCA eNews informational articles
- KCA Website advertisements* (our website averages over 500 hits per day)
- KCA Website links* to your website from the KCA website
- Social networking opportunities (Facebook and Twitter)

*Website advertisements and links to run from time of commitment/payment until June 30.

GOLD LEVEL – Contributions of \$3,000 - \$4,999

- Complimentary Exhibitor Booth
 - located in prime space with *GOLD STAR* sponsor status noted
- Special listing in KCA official conference program as a major sponsor
- Full-page advertisements in KCA official conference program
- Official conference program offering(s) of sponsor's choice
 - opportunity to explain and promote products, services, programs, etc.
- Organizational LOGO on conference tote bags
- Tote bag insert (if desired)
- Promotional sponsor signs at the conference
- Complimentary Closing Session Brunch tickets
- KCA News advertisements and KCA News informational articles
- KCA Website advertisements* (our website averages over 500 hits per day)
- KCA Website links* to your website from the KCA website
 - Social networking opportunities (Facebook and Twitter)

*Website advertisements and links to run from time of commitment/payment until June 30.

SILVER LEVEL – Contributions of \$1,500 - \$2,999

- Complimentary Exhibitor Booth
 - located in prime space with *SILVER STAR* sponsor status noted
- Special listing in KCA official conference program as a major sponsor
- Half-page advertisement in KCA official conference program
- Official conference program offering(s) of sponsor's choice
 - opportunity to explain and promote products, services, programs, etc.
- Tote bag insert (if desired)
- Promotional sponsor signs at the conference
- Two complimentary Closing Brunch tickets
- KCA News advertisements (limit two, half-page advertisements)
- KCA News informational articles and KCA eNews information insert
- KCA eNews advertisements (limit two advertisements)
- KCA Website advertisements* (our website averages over 500 hits per day)
- KCA Website links* to your website from the KCA website
- Social Networking Opportunities (Facebook and Twitter)

*Website advertisements and links to run from time of commitment/payment until June 30.

BRONZE LEVEL – Contributions from \$799 to \$1,499

- Complimentary Exhibitor Booth
 - located in choice space with *BRONZE STAR* sponsor status noted
- Special listing in KCA official conference program as a major sponsor
- Half-page advertisements in KCA official conference program
- Promotional sponsor signs at the conference
- Tote bag insert (if desired)
- KCA News advertisement (one half-page advertisement)
- KCA News informational article & KCA eNews informational insert
- KCA eNews advertisement (limit of one advertisement)
- KCA Website advertisement* (our website averages over 500 hits per day)
- KCA Website links* to your website from the KCA website
- Two complimentary Closing Brunch tickets
- Social Networking Opportunities (Facebook and Twitter)

*Website advertisements and links to run from time of commitment/payment until June 30.

BEVERAGE BREAK CO-SPONSOR or SPONSOR - \$500 - \$750

- Special listing in KCA official conference program as a *BEVERAGE BREAK SPONSOR*
- Recognition in KCA News and KCA eNews as a beverage break sponsor
- Tote bag insert (if desired)

CONFERENCE PROGRAM ADVERTISEMENT ONLY (Audience of 750 – 1000)

- Half-page advertisement - \$275
- Full-page advertisement - \$500

For more information, please contact Karen Cook, KCA Promotional Partnership Chair
karencook@newwavecomm.net; 606-678-0582 or 606-423-2205 or 606-271-2051.